

It is now being recognised that workplace culture is a key driver of bottom line performance. The trouble is that few people understand culture in simple and practical terms. This presentation changes all that.

International speaker and author, Steve Simpson, will introduce his concept called 'UGRs' - acclaimed across the globe as a tool to understand and boost organisational culture. You'll learn about UGRs and how they drive people's performance. You'll gain insights into world-first research into UGRs. Most importantly, you'll learn how UGRs can be applied in the workplace to improve performance.